



8th ZIMAM DIGITAL HEALTH FORUM

ADVANCING TALENT-CENTRIC DIGITAL HEALTH INNOVATIONS



4-8 NOV
2025



JUMEIRAH EMIRATES
TOWERS, **DUBAI**

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Health data today ... AI in Health tomorrow ...

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The Danger of Shiny Objects without Foundations



<https://www.istockphoto.com/fr/>



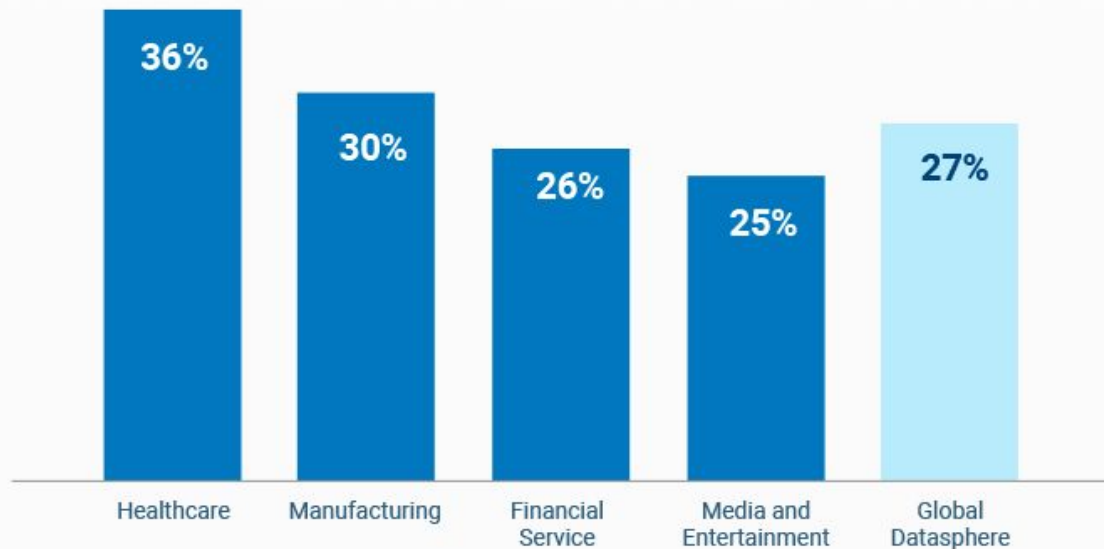
When you try to build supply chain
analytics on a weak data foundation



<https://x.com/TheOwlSolutions/status/1545049460450869249>

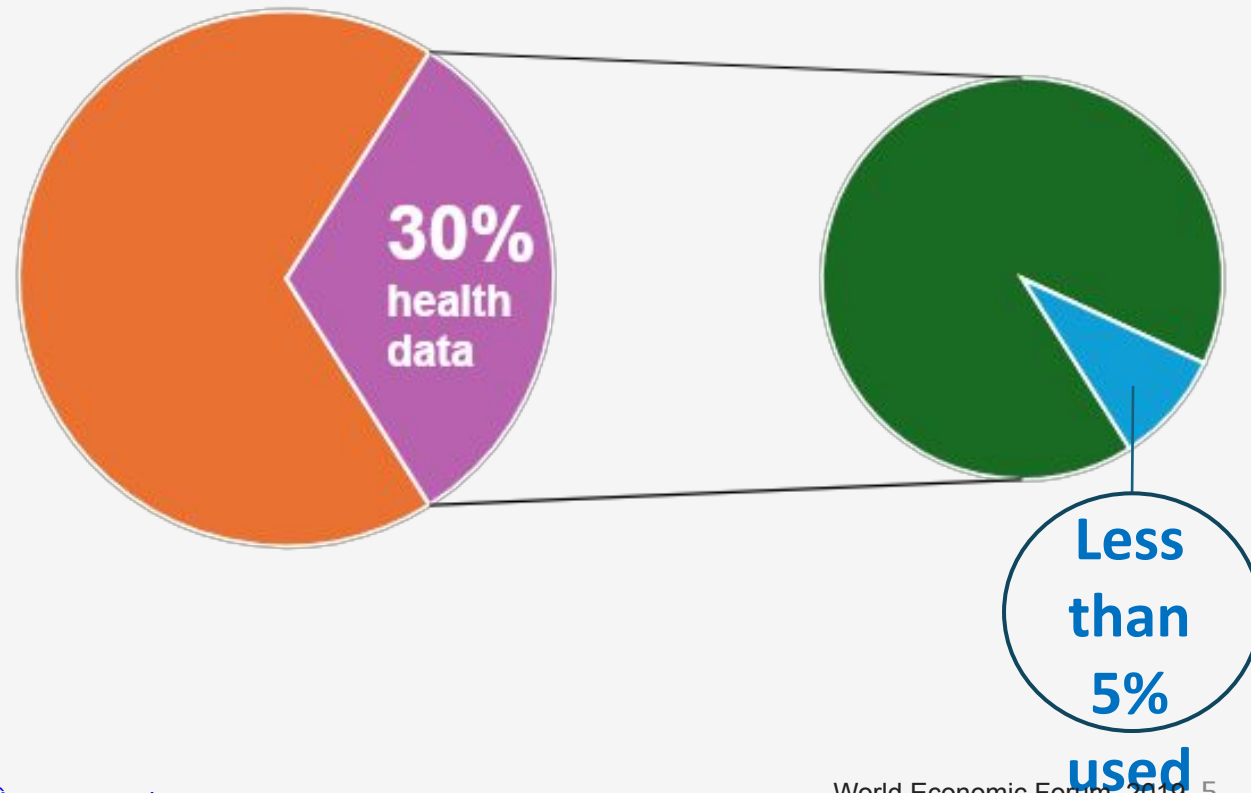
By 2025, the compound annual growth rate of **data for healthcare will reach 36%.**
6% faster than manufacturing, **10% faster** than financial services, and **11% faster** than media & entertainment.

2018-2025 Data – Compound Annual Growth Rate (CAGR)



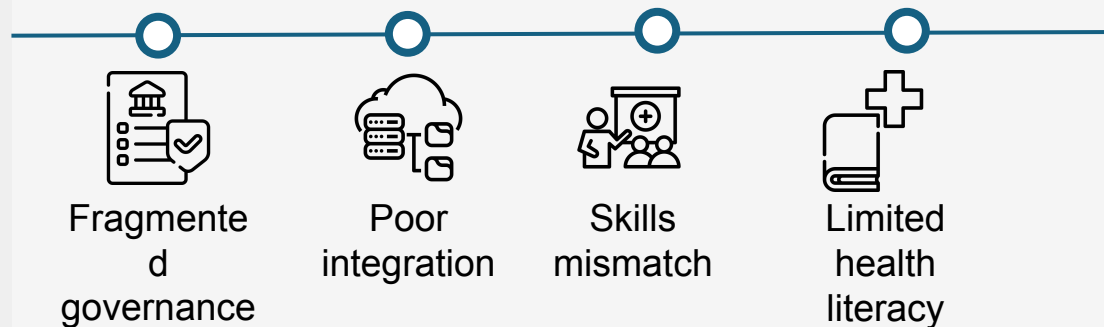
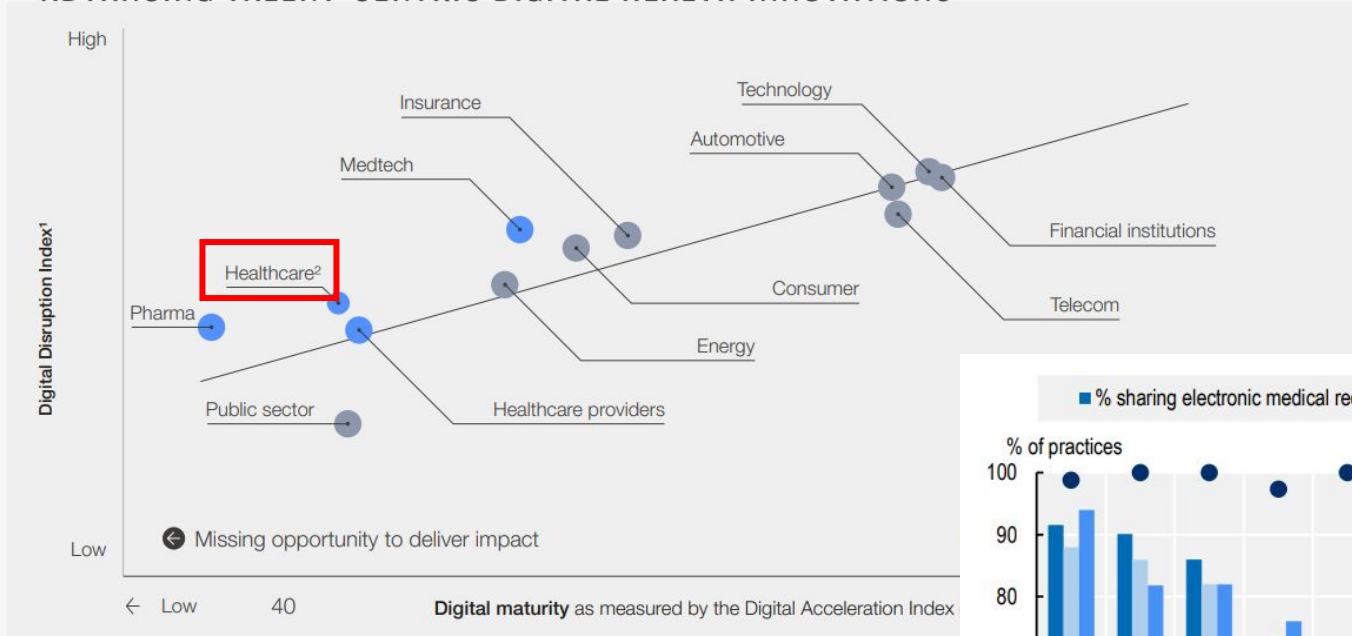
But..

WORLD'S DATA

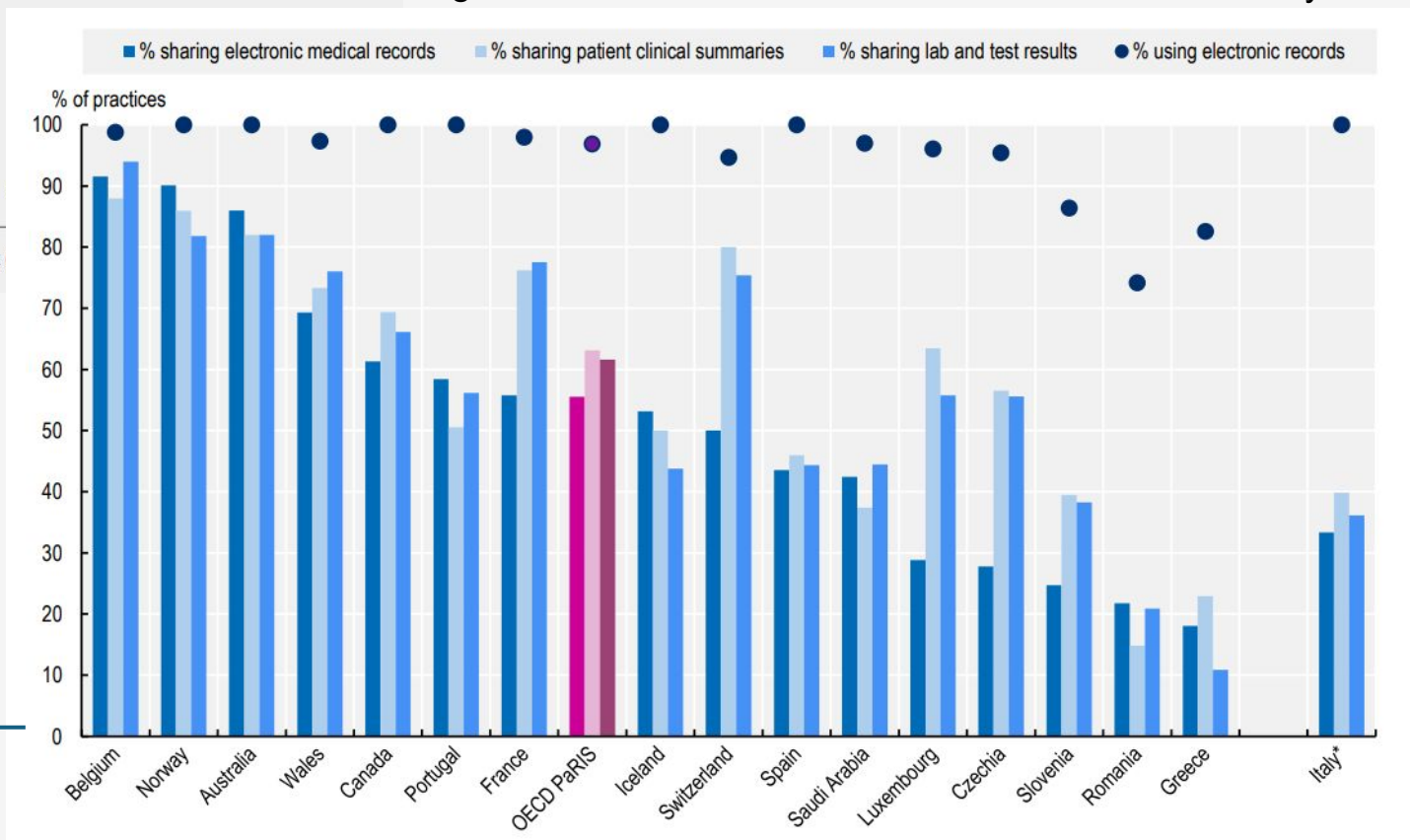


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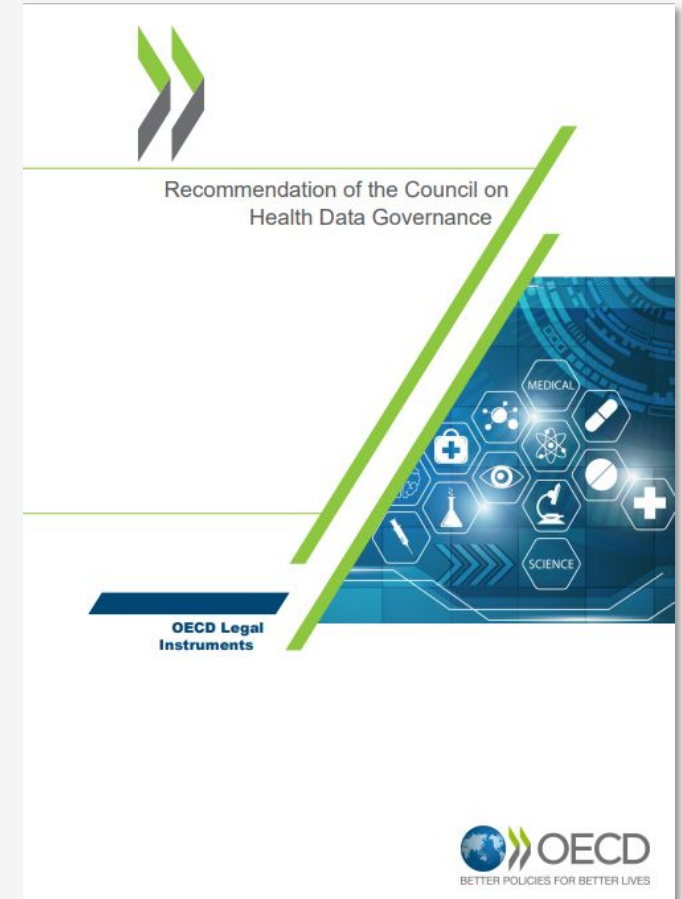


More than 95% of primary care practices in OECD countries use electronic records, but fewer than half can exchange medical information with other practices



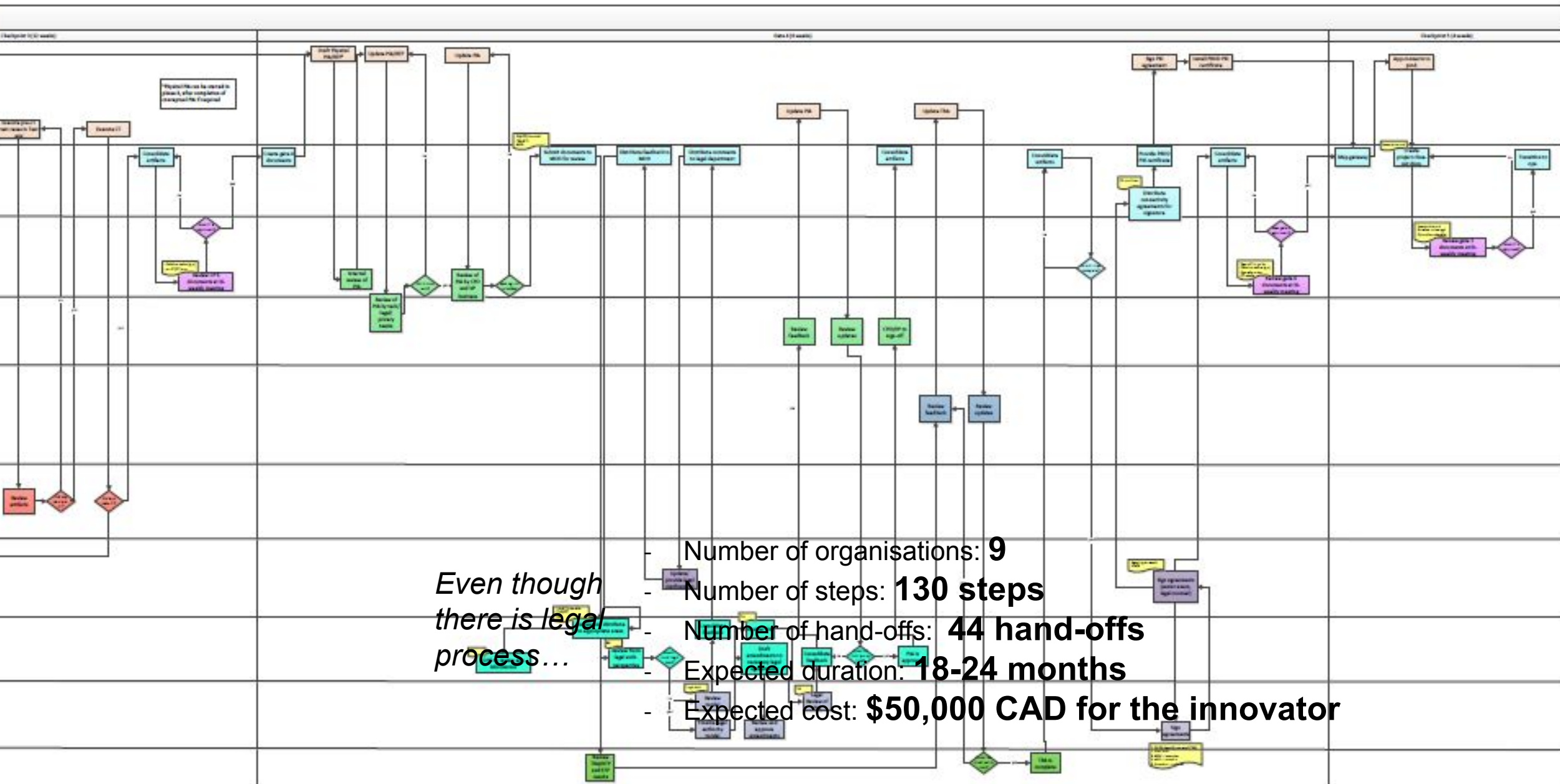
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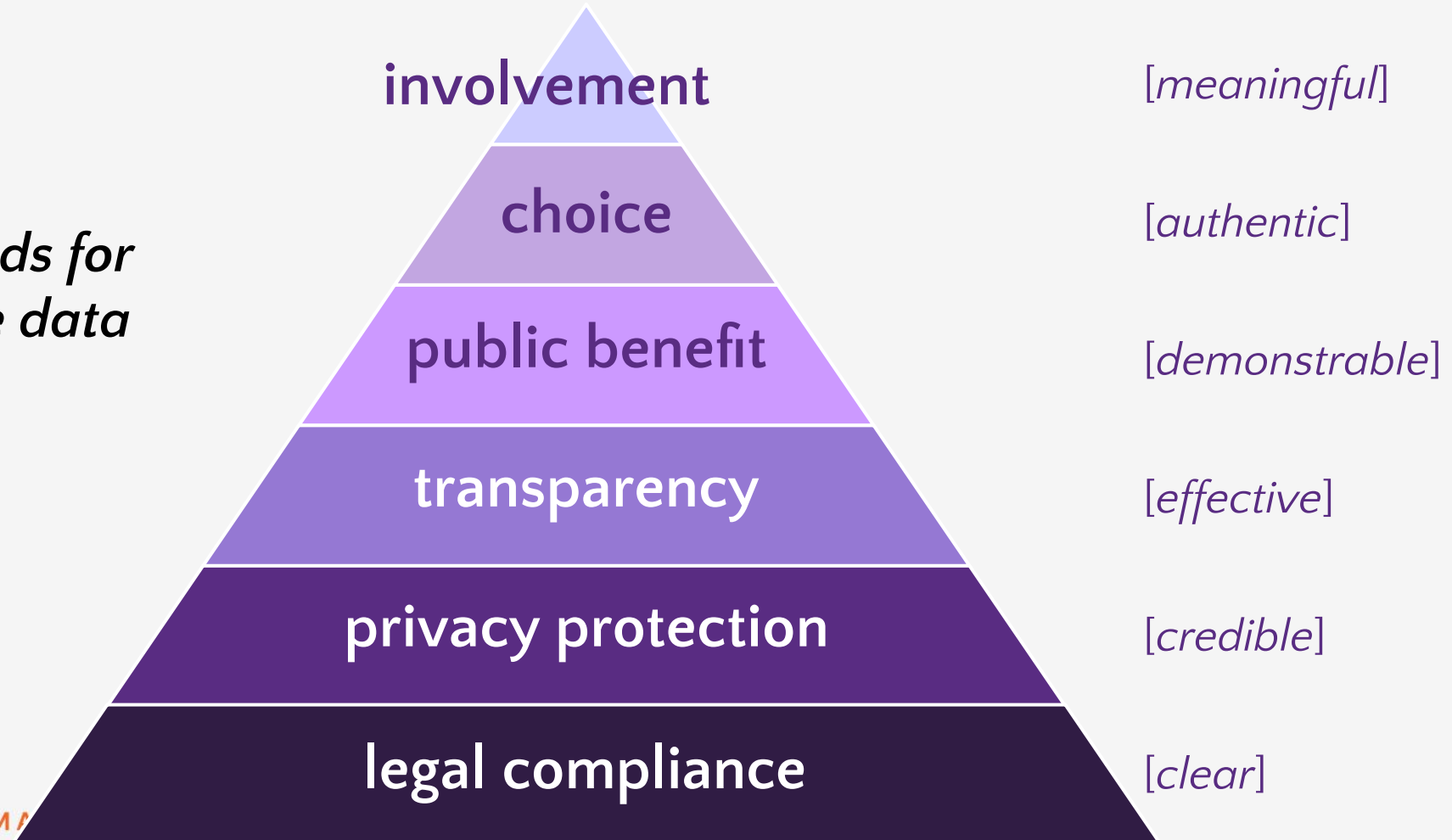
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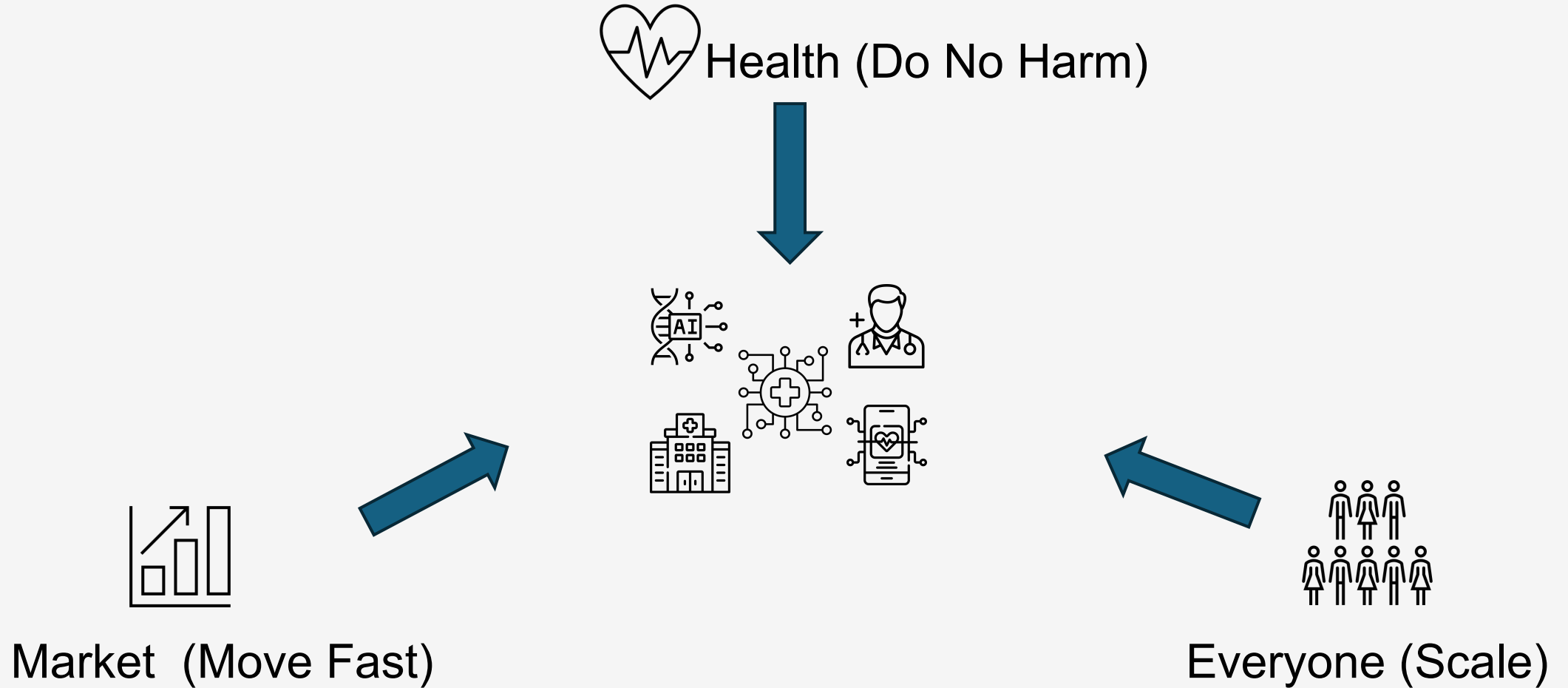
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“WE ACKNOWLEDGE the urgent need to make health systems more people-centred” Declaration on Building Better Policies for More Resilient Health Systems

A hierarchy of needs for trust in healthcare data privacy and use

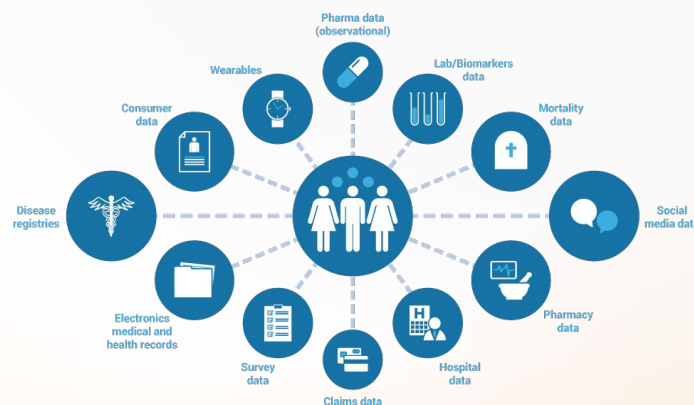




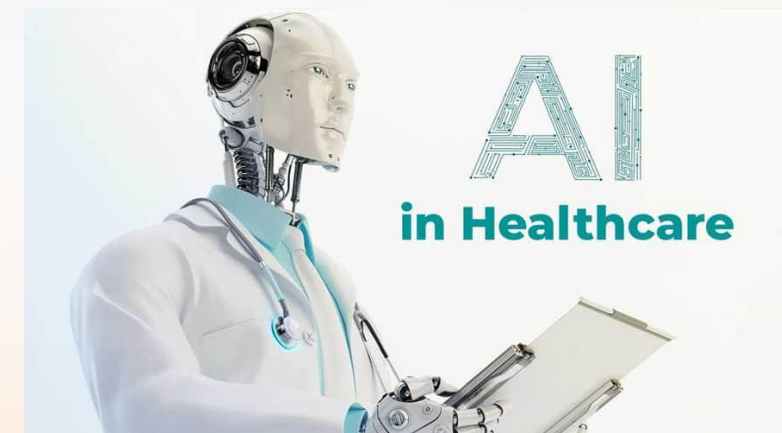
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Quintuple Aim



<https://www.infectious-diseases-toolkit.org/data-sources/human-clinical-and-health-data>



<https://vintazk.com/how-ai-is-transforming-healthcare-enhancing-patient-care-and-operational-efficiency-in-2025/?srsltid=AfmBOoqts-YlewL9DumhfShm2tAtSCbNwzwMBAh04YIS6HrakhjN3j-->

Ground decisions in
values

Data Today ...

AI Tomorrow ...

2025

- Digitalisation of health indicators
- Adoption of AI in healthcare across EU

2026

- Health workforce impacts from AI
- Improving human and technical interoperability
- AI in Health Policy checklist
- AI in Health Conference (May 2026)
- Quantifying economic impact of digitalisation and AI
- Practical usage of AI in health systems
- Opportunity cost of Quality Health Information

2027

- 10-yr Council Recommendation on Health Data Governance

Support

- Country-based projects (Korea, Canada)
- International networks (CHAI, GDHP, WHO-GIDH, Nordic Council, HealthAI)

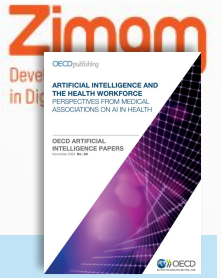
“The key barriers to building a 21st century health system are not technological.

They are in the institutions, processes and workflows forged long before the digital era.”



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2017-present



2019

High-level policy forum publication of report on health in the 21st century



2020-present



OECD.AI
Policy Observatory

2021

OECD-Israel workshop on health innovation with fair information processing practices

2022

Health data and governance developments in relation to COVID-19: how OECD countries are adjusting health data systems for the new normal



2023

Fast-Track on digital security in health



2024

Artificial intelligence and the health workforce: *Perspectives from medical associations on AI in health*

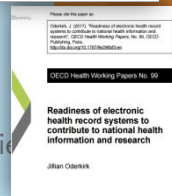
2024

GDHP / OECD Policy Review Tool



2017

OECD Council Recommendation on Health Data Governance
OECD Health Ministers Call for further work on digitisation
Publication of new technology report and working paper on EHR readiness



2021

Review of the health information systems of Netherlands and Korea



2022

Progress report on EHR systems development, use and governance
Publications on AI and Blockchain in the health sector

2022

OECD Council report monitoring adoption of the Recommendation on Health Data Governance
Survey of COVID-19 health data developments

2023

Progress on implementing and using Electronic Health Record systems



2024

Collective action for responsible AI in health



2025

Improving legal basis for secondary use of health data



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